



Robert S. McAdam
Senior Vice President, Government and Community Affairs

Bob McAdam was named Senior Vice President, Government and Community Affairs for Darden Restaurants in December 2006. A member of Darden's Executive Team, Bob oversees government and environmental affairs, foundation and community affairs, and media and communications.



Darden is the world's largest full-service restaurant operating company with annual sales of \$7.5 billion. The company owns and operates 1,900 Red Lobster, Olive Garden, LongHorn Steakhouse, The Capital Grille, Bahama Breeze and Seasons 52 restaurants in North America, employs approximately 180,000 people and serves more than 400 million meals annually. In 2011, Darden became the first full-service restaurant company ever to be named to the FORTUNE "100 Best Companies to Work For" list.

With more than 30 years experience in the national political arena, he is a respected election campaign manager, grassroots organizer and legislative issues manager. His work has included activity at the national, state and local levels, as well as partnering with political and grassroots organizations in Europe, Australia and Central America.

Most recently, Bob served as Vice President of Corporate Affairs at Wal-Mart Stores, Inc. While there, he established and implemented communications strategies that included message development and media relations, both nationally and through seven regional offices. In addition, he helped craft an effective community relations program that has enhanced Wal-Mart's relationships with local communities and organizations across North America.

Bob joined Wal-Mart in 2000 to lead State and Local Government Relations. In this role, he helped enact laws that supported critical business initiatives, and improved local government and community relations critical to opening new stores.

Before joining Wal-Mart, Bob was a Senior Vice President at Fleishman-Hillard, a St. Louis-based public relations company. There, he applied his broad background in elections management to provide top-quality services to business clients, including strategic planning and creative issue advertising. He also gained experience working for industry associations and serving on the staff of the U.S. House of Representatives.

Bob serves on the boards of several organizations including the National Restaurant Association and the NRA Educational Foundation, Enterprise Florida and United Arts of Central Florida. He earned a bachelor's degree in History from the University of California, San Diego.