



Jaime Bunker
Senior Vice President, Marketing

Jaime Bunker is Senior Vice President of Marketing for Cheddar's Scratch Kitchen and an Officer of the parent company, Darden Restaurants, Inc. In this role, she leads the teams responsible for the development of marketing strategies and execution, culinary and beverage strategy and guest recovery for the brand. Since joining Darden in 2008, Jaime has served as Vice President, Marketing for Bahama Breeze and has held various marketing roles at The Capital Grille, Yard House, Seasons 52 and Olive Garden.



Jaime is a marketing professional with more than 18 years of consumer package goods and hospitality experience. Prior to Darden, Jaime worked at SC Johnson leading the marketing efforts of flagship brands such as Scrubbing Bubbles, Glade, Edge and Skintimate. She also led special new product launches and future pipeline development for various categories. While living in Milwaukee, she fueled her passion for cooking by working as a Private Chef for an NBA all-star.

Jaime earned a Bachelor's degree in Marketing and Business Management from Cornell University.

Cheddar's Scratch Kitchen is part of the Darden family of restaurants. Darden owns and operates more than 1,800 Olive Garden, LongHorn Steakhouse, Cheddar's Scratch Kitchen, Yard House, The Capital Grille, Seasons 52, Bahama Breeze and Eddie V's restaurants in North America.