



Heather Jennings
Vice President, Marketing

Heather Jennings is Vice President of Marketing for Ruth's Chris Steak House. In this role, she leads the teams responsible for brand marketing strategy and execution, including culinary and beverage development, merchandising and guest relations.

Previously, Heather served as Vice President of Marketing for LongHorn Steakhouse. Over the course of 11 years with LongHorn, she led the work on food strategy, creative, and digital marketing as the brand grew from \$1 billion to nearly \$3 billion in sales. Prior to joining LongHorn, Heather spent eight years with McCormick where she worked in supply chain, sales and brand management supporting iconic brands such as Lawry's and Grill Mates.



Heather holds a bachelor's degree in Supply Chain and Information Systems from Penn State University and is currently pursuing her MBA at the University of Florida.

Founded by Ruth Fertel in New Orleans, Louisiana, Ruth's Chris Steak House is well-known for its signature steaks served on 500-degree sizzling plates. The restaurant's focus on offering the best service and providing an unmatched level of hospitality has persevered since the first Ruth's Chris opened in 1965.

Ruth's Chris is part of the Darden family of restaurants. Darden owns and operates more than 2,100 Olive Garden, LongHorn Steakhouse, Yard House, Ruth's Chris Steak House, Cheddar's Scratch Kitchen, The Capital Grille, Chuy's, Seasons 52, Eddie V's and Bahama Breeze restaurants in North America.